GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

CA,F&CS Department – De-Centralized Procurement – Policy for Kharif Marketing Season 2020-21 – Orders – Issued.

CONSUMER AFFAIRS, FOOD & CIVIL SUPPLIES (CS.I) DEPARTMENT

G.O.MS.No. 19 **Dated: 29-10-2020.**

Read the following:

1. A.P. Rice Procurement (Levy) Order, 1984.
2. G.O.Ms.No.1 CA, F& CS(CS.I) Dept. dt.01.01.2020.
3. GOI Lr.No.3(32)/2019-Py.I, dt.10.06.2020 from the Under Secretary to GoI, Dept. of Food & Public Distribution, M/o CA, F& PD, New Delhi.
4. MoU with GOI on De-Centralized Procurement communicated with GOI lr.No.4(3)/2015-Py.I, dt.17.09.2020 from the Under Secretary to GOI, Dept. of Food & Public Distribution, Ministry of Consumer Affairs, Food & Public Distribution, New Delhi.
5. GOI Lr.No.8-4/2020-S&I, dt.28.09.2020 from the Deputy Commissioner(S&R), Dept. of Food & Public Distribution, M/o CA, F & PD, New Delhi.
6. Minutes of Video conference held on 11.09.2020 with State Food Secretaries communicated in GOI letter No.3(8)/202-Py.I, dt.18.09.2020 from the Under Secretary to GOI, Dept.of Food & Public Distribution, M/o, CA, F&PD, New Delhi.
7. VC & Managing Director, APSCSCL, Vijayawada, Letter No. Mktg/M2/1910(3)/KMS-2019-20, Dt 9.10.2020.
8. From the CCS, AP, Vijayawada letter No.Proc.1/210/2020, dated:9.10.2020.

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ORDER:

With a view to ensure payment of MSP for paddy to the farmers and to improve outreach of decentralized procurement to the farm gate for coverage and to avoid exploitation of farmers by the Millers / Traders and to acquire self sufficiency in procuring rice for Targeted Public Distribution System (TPDS) and Other Welfare Schemes (OWS), Decentralized Procurement (DCP) was taken up in the State with effect from 1st October, 2015.

2. Government of India has revised Decentralized Procurement (DCP) Scheme and executed Memorandum of Understanding (MoU) as per which the State Government through the Andhra Pradesh State Civil Supplies Corporation Ltd., shall procure FAQ paddy, mill the paddy and retain the resultant raw rice for Targeted Public Distribution System and Other Welfare Schemes as per allocation made by the Central Government and hand over the excess rice either raw or boiled to the Food Corporation of India for Central pool.

3. The objective of operating the Paddy Purchase Centers is to ensure Minimum Support Price to the farmers at their nearest place as far as possible. The A.P. State Civil Supplies Corporation Ltd., shall open as many purchase centres as required for purchasing paddy from the farmers at MSP by getting them opened through Departmental PPCs, women Self Help Groups, PACS, DCMSs, Rythu Mithras etc., in all the paddy growing districts. The AP State Civil Supplies Corporation Ltd., shall also ensure that adequate gunnies and other equipment are available at the purchase centres.

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4. The Collectors shall constitute a District Procurement Committee with the Joint Collector as Chairman with District Level Officials of all connected departments, namely, Agriculture, Marketing, Cooperative, Civil Supplies, Transport, DRDA, ITDA, I & PR, Warehousing Agencies (CWC, SWC), Procurement Agencies (FCI, APSCSCL) and also Sub-Collectors / RDOs as members to coordinate and decide on all the activities and monitor the work on day-to-day basis as per the operational guidelines.

5. The following operational guidelines are issued for smooth procurement of paddy for KMS 2020-21 :-

The Minimum Support Prices communicated by Govt. of India vide Letter No.3(32)/2019-Py.1, dt. 10.06.2020 are as follows:

Common Variety : Rs. 18680 per MT
Grade 'A' Variety : Rs. 18880 per MT

One or more RBKs should be mapped to the proposed Paddy Procurement Centres (PPC) which are nearer to PPCs. If procurement history is high, it shall be ensured that RBK : PPC should be in 1:1 ratio.

PADDY REFRACTIONS:

The Fair Average Quality Specifications for paddy prescribed by Govt. of India are as follows:

SCHEDULE OF SPECIFICATION

S.No	Refractions	Maximum (%)
1	Foreign Matter a) Inorganic b) Organic	 1.0 1.0
2	Damaged, Discoloured, sprouted and weevilled grains	5.0*
3	Immature, shrunken and shriveled grains	3.0
4	Admixture of lower class	6.0
5	Moisture content	17.0

* Damaged, sprouted, and weevilled grains should not exceed 4 %

ROLE OF VILLAGE AGRICULTURAL ASSISTANT (VAA):

- Farmer registrations shall be taken up by only Village Agriculture Assistants (VAAs) at Rythu Bharosa Kendram wherever paddy is grown through registered e-crop in procurement software.
- Village Agriculture Assistants shall give wide publicity regarding the Minimum Support Price (MSP), FAQ norms, registration process, procurement process to all paddy growing farmers in his/her jurisdiction.
- VAAs shall display a poster in each Rythu Bharosa Kendram regarding procurement process and 1902 toll free no. They shall also attend to all the grievances in their respective jurisdiction.

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- VAAs shall encourage all paddy growing farmers to register in Paddy Procurement Portal at Rythu Bharosa Kendram irrespective of produce of paddy for selling either at RBK or at Open market.

- VAAs should be trained in advance and should be aware of the registration process for taking up the farmer registrations.

- Farmers may be encouraged to bring their paddy sample to the Rythu Bharosa Kendram for analysis for FAQ refractions and moisture content.

- Farmers are enlightened to bring the following documents to the Village Secretariat for farmer registration:

    - Aadhar Card
    - Cell Phone
    - Bank Passbook
    - Land Passbook (Not Mandatory)
- Farmers whose details are figured in e-crop only can be registered for paddy procurement.
- VAAs shall ensure that the correct details of Bank Account of the farmer and phone number are captured. If any intentional mischief is noticed stringent action should be taken.
- In case of Jandhan Bank Accounts, payments up to Rs. 50,000/- (equivalent to paddy worth 25 quintals) only are credited. Hence, the farmers should be informed to avoid them if the amount exceeds Rs. 50,000/-.
- Multiple land records can be added for a single farmer up to maximum of 25 Acres if it is cultivated by the same farmer.
- VAAs shall ensure display of day wise farmer-wise registrations in a visible manner on display boards at the Rythu Bharosa Kendram
- VAAs shall clarify to farmers that all the registered farmers are free to sell their produce in the open market at MSP or a higher price.

- VAAs enter daily info in CMAPP on the prevailing rates separately for FAQ and non-FAQ paddy in his/her jurisdiction and follow up on all grievances received in 1902 toll free nos.

PPC (Paddy Purchase Centre) COUNTER AT EACH RBK

- Depending on the extent of paddy grown, expected paddy arrivals and the number of farmers, each Rythu Bharosa Kendram shall be mapped to the nearest Paddy Purchase Centre.
- One Representative of PPC shall be available at every RBK which are mapped to that particular PPC. Such PPC representative shall coordinate with the VAA of the mapped RBK on a real time basis.

SCHEDULING VISIT BY PPC STAFF TO FARMERS' FIELD

- Once the farmer registration is successfully done, VAAs shall issue coupons to the registered farmers indicating the date and time on which PPC staff would visit the farmers' field. VAAs shall schedule the date and time in consultation with PPC staff.

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- VAAs shall enter the computer-generated number and other details on the coupon and sign the coupon before handing over to the farmer. VAAs shall enter the date and time scheduled to a particular farmer into the procurement portal so that PPC staff is aware of the same.

- VAAs shall ensure without fail that no farmer should visit the PPC or the nominee of the PPC for registration or sale of paddy. VAAs will coordinate daily with the farmers and facilitate scheduled visits of PPC staff to farmers' fields for paddy procurement.

ROLE OF PADDY PROCUREMENT CENTERS/ PROCESS: -

- After the registration of farmers, PPC staff would visit the farmer's field as per the schedule mentioned in the coupon and inspect the paddy. In case the paddy is found to be falling short of FAQ norms, the PPC staff along with VAA would advise the farmer the steps to be taken to improve the quality up to FAQ norms. Accordingly VAA shall reschedule the visit of PPC staff to the said farmer's field again.
- If the paddy is found to be as per FAQ norms, the PPC staff would complete the procurement at the Farm gate and ensure that paddy from the farmer's field is transported directly to the designated rice mill.
- The PPC staff shall obtain the farmer's UID fingerprint (or) OTP as one-time authentication before procurement of paddy. Accordingly, Aadhar authentication service will be integrated to Paddy Procurement Portal. Farmers will be allowed for sale of paddy only after successful authentication.
- The PPC staff shall ensure adequate sanitizers at each PPC and sanitize the biometric device after each transaction.
- Farm gate procurement of paddy should be done with tabs/smart phones which are compatible to feed data and to generate purchase vouchers and truck chits at field level.
- Agriculture Marketing Department shall arrange equipment like paddy cleaners, drying machines, winnowing machines, sieves, moisture meters, calipers etc. which are required for paddy procurement. If there is any shortfall PPC commission may be utilized for the same.

- Marketing department shall arrange availability of tarpaulins and other infrastructure to protect paddy from rains/cyclones/unseasonal conditions.
- The appointed Transport contractors shall make available adequate transport vehicles with GPS/ Mobile tracking for sending stocks to the tagged rice mills from the farm gates.
- If the farmer is willing to move his own vehicle, he must be encouraged with mobile tracking and the transportation amount will be given to the farmer.
- The miller shall acknowledge the quantity in Paddy Procurement Portal and after approval of the District Manager, payment will be done directly into the farmer's bank account from the Head Office.

CUSTOM MILLED RICE:

The Fair Average Quality Specifications prescribed by Govt of India for Custom Milled Rice are as follows:

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SCHEDULE OF SPECIFICATION

Sl. No	Refractions		Maximum limit(%)	
			Grade A	Common
1	Brokens *	Raw	25	25
		Par boiled/single par boiled rice	16	16
2	Foreign Matter **	Raw/ Par boiled/single par boiled rice	0.5	0.5
3	Damaged#/slightly damaged grains/pinpoint damage	Raw	3	3
		Par boiled/single par boiled rice	4	4
4	Discoloured Grains	Raw	3	3
		Par boiled/single par boiled rice	5	5
5	Chalky Grains	RAW	5	5
6	Red Grains	Raw/ Par boiled/single par boiled rice	3	3
7	Admixture of lower Class	Raw/ Par boiled/single par boiled rice	6	-
8	Dehusked Grains	Raw/ Par boiled/single par boiled rice	13	13
9	Moisture Content @	Raw/ Par boiled/single par boiled rice	14	14
10	FRK(Fortified rice kernel)	In case of procurement of fortified rice stock, 1% of FRK(W/W) should be blended with normal rice stock.		

*Not more than 1% by weight shall be small broken.

** Not more than 0.25% by weight shall be mineral matter and not more than 0.10% by weight shall be impurities of animal origin.

#Including pinpoint damaged.

@ Rice (RAW/ PAR BOILED /SINGLE PARBOILED) can be procured with moisture content up to a maximum limit of 15% with value cut. There will be no value cut up to 14%. Between 14% to 15% moisture, value cut will be applicable at the rate of full value.

As per the instructions of the Govt. of AP and to distribute good quality rice in the State, the following improved FAQ specifications are adopted by Govt. of AP for the quantities to be procured as sortex quality CMR:

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SORTEX QUALITY CMR WITH IMPROVED SPECIFICATIONS FOR ACCEPTANCE OF APSCSCL FOR KMS 2020-21

Sl.No	Refractions	Maximum Limits (%) RAW RICE	
		Grade A	Common
1	Brokens *	15.00	15.00
2	Foreign Matter	0.00	0.00
3	Damaged /Slightly damaged grains / Discoloured	1.50	1.50
4			
5	Chalky	1.00	1.00
6	Reds	3.00	3.00
7	Admixture	6.00	0.00
8	Dehusked	10.00	10.00
9	Moisture content (without value cut) **	14.00	14.00
10	FRK(Fortified rice kernel)	In case of procurement of fortified rice stock ,1% of FRK(W/W) should be blended with normal rice stock.	

Note:

*Not more than 0.60% by weight shall be small brokens.

** Full Value cut above 14% up to 15%.

INCENTIVE TO SORTEX MILLERS:

- As per GO MS No.15,dtd.15.12.2019, compensation of Rs.600/-(Rupees six hundred only) per MT will be paid to the millers towards sortex charges for the CMR delivered to APSCSCL without any Government subsidy towards electricity and all other fixed costs/additionalities related to upgradation of LT connection to HT connection including all monthly power charges would be borne by the rice millers.
- APSCSCL will reimburse Rs.500/-(Rupees five hundred only) against every MT of improved quality balance CMR equivalent rice supplied by the Rice Millers from out of millers' own paddy stocks.
- The Millers shall not purchase and recycle the PDS rice for delivery as CMR, nor CMR shall be used or cause to be used for sale in the open market in the guise of non-PDS rice / super fine rice or export to other countries either by reconditioning or changing the bags, etc. Violation of this condition shall attract the meaning of "Mischief" under section 425 of Indian Penal Code, (45 of 1860) and the Agent shall be liable for criminal action by imposing Prevention of Damage to Public Property Act,1984 and Andhra Pradesh Revenue Recovery Act,1864 to recover the CMR dues equivalent penal value besides black listing.

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OTHER INSTRUCTIONS

ROLE OF JOINT COLLECTORS (RB&R)

- Joint Collector(RB&R) as Collector (CS) and Ex-officio Executive Directors of the APSCSCL has to play a pivotal role in implementing the DCP operations.
- To organise gunnies available in districts to be placed in PPCs by the millers for paddy filling, to facilitate the farmer to sell their produce.
- To ensure qualitative purchases through Farm gate by PPCs.
- To identify temporary storage to prevent damages to paddy of the farmers due to unexpected calamities and heavy rains.
- To organize publicity through the electronic and print media, posters and leaf lets.
- To oversee the functions of the Joint Director Agriculture and District Managers on daily basis and suitably advise them for proper implementation of DCP.
- To inspect the procurement centres and RBKs as frequently as possible to ensure that there is no hardship to the farmers.
- To finalize the mapping of PPCs with the rice mills through DSOs and should observe that economic planning is complied with.
- To finalize rice mills for custom milling duly collecting the MOUs and Bank Guarantees in 1:1 ratio or as stipulated by Govt from time to time.
- Not to allow allotment of paddy to the defaulted rice mills of previous seasons and to the Rice Millers who were filed with 6A cases for recycling of PDS.
- Ensure that all the eligible Mills will get the target commensurate with their milling capacities and storage space. No mill will be left with zero target while others are over filled.
- A meeting with the rice millers association shall be convened prior to the allocations for coordination to regulate the system.
- The miller should store custom milling paddy in authorized premises only as permitted by Joint Collector.
- Not to allow Banks which are not recognized by the RBI for obtaining Bank Guarantees.
- To appoint Joint Custody Officers in the cadre of not less than MRI or DT for physical verification of Paddy/CMR periodically and fix up responsibility to Joint Custody Officers. Regular inspection to be done and reports should be uploaded in the procurement software.
- To conduct regular weekly meetings with rice millers for delivery of CMR within the stipulated time.
- To initiate action against the rice millers who fail to deliver the custom milled rice as per the agreement.
- To forfeit the Bank Guarantees in case of default or non availability of paddy with the millers.
- To conduct surprise checks at buffer godowns whether proper stacking and maintenance of stocks is being done.
- To ensure acquisition of suitable godowns from the private parties for storing the stocks.
- To prevent recycling of PDS rice, ensure without fail that the Rice Millers who are participating in CMR do not purchase any Rice or brokens until completion of delivery of CMR. Permission may be considered to Exporters on a case to case basis after checking the necessary documents and under proper supervision to prevent mischief.

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- To follow up on the grievances received in 1902 call centre related to farmers' issues.

ROLE OF JOINT DIRECTOR AGRICULTURE:

- To ensure that all VAAs take up registrations of paddy farmers in the Paddy Procurement Portal.
- To monitor daily village-wise harvesting of paddy and sale by farmers to PPCs and open market and take all steps to prevent distress sale or exploitation of farmers.
- To create awareness about FAQ norms and advise the farmers continuously the steps to be taken to achieve FAQ norms and prices in the open market.
- To have daily coordination with Civil Supplies and Revenue officials to ensure smooth MSP operations.
- To observe the paddy varietal issues in paddy procurement operations.
- To follow up on the grievances received in 1902 call centre and send daily reports on the paddy purchases.

ROLE OF DISTRICT MANAGERS of APSCSCL

- To tag each Rythu Bharosa Kendram to the nearest PPC and ensure that a representative of the PPC is present in each RBK.
- The District Managers in coordination with Assistant Directors of Marketing Department should ensure availability of weighing machines, tarpaulins, moisture meters and other infrastructure at all the paddy procurement centres. If there is any shortfall PPC commission may be utilized for the same.
- To give wide publicity about the MSP rates, quality specifications and create awareness among the farmers.
- To intimate the new varieties to be included in software with a detailed report.
- Ensure that Rice Millers deliver with specific quality norms of sortex quality rice to Civil Supplies Corporation and the rest of the CMR to FCI with normal FAQ norms.
- To ensure that the mill capacity and mill category should be strictly entered in paddy procurement software. Restricted to minimum 1 MT and maximum 30 MTs per hour and should be uploaded with FSSAI report.
- Sufficient fortified target should be given to mills to meet the requirement**.**
- To track the paddy carrying vehicles through Geo-tagging.
- To tag Rice Mills to planned Buffer godown for CMR delivery before commencement of CMR delivery and should not allow the Millers to deliver to more than one Buffer Godown at a time to prevent the delivery of rejected stocks to other godowns without improvement.
- To follow up on the grievances received in 1902 call centre related to procurement issues and send daily reports on the paddy purchases.

ROLE OF DISTRICT SUPPLY OFFICERS

- To work in coordination with District Managers upon the instructions of the Joint Collector & EOED.

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- To identity sortex and non-sortex rice mills and tagging them to PPCs duly following the varieties of paddy procured by the PPCs.
- To post Joint Custodian Officers for each designated rice mill and to obtain weekly reports in the prescribed format and submit to Joint Collector for taking further action.
- To collect Bank Guarantees from designated Rice Millers with sufficient Validity i.e not less than 9 months (6 months+3 months extended period) for Kharif 2020-21 and upload same in the procurement portal.
- To arrange meetings under the chairmanship of Joint Collector with Millers Associations, FCI Divisional Manager, Joint Director of Agriculture, Assistant Director, Marketing and District Procurement Committee for smooth functioning of MSP operations and CMR deliveries.
- To supervise the maintenance of accounts by the rice millers for the paddy taken for custom milling and to check the maintenance of A & B registers.
- Close monitoring should be taken up on each rice mill in realization of CMR.
- Not to allot paddy to the defaulted rice mills of previous seasons and to the Rice Millers who were filed with 6A cases for recycling of PDS even cases are disposed.
- If any paddy and Rice under the CMR Scheme belonging to the APSCSCL is seized by the Enforcement Officer, the Collector shall immediately order for shifting the paddy and Rice under CMR to other Designated Rice Miller who is having sufficient BG under the supervision of concerned DSO and should not be confiscated under any circumstances.
- Proper schedule must be fixed to the rice millers on weekly basis for realization of CMR as per plan given.
- Periodical inspections should be done on weekly basis by the Joint Custodians for Physical verification of stocks at PPCs/Rice mills.
- To follow up on the grievances received in 1902 call centre related to procurement issues and send daily reports on the paddy purchases.

CUSTODY AND MAINTENANCE OF STOCKS OF PADDY/RICE

- The District Administration shall declare every trading Rice Mill as Storage Point for storing of paddy for custom milling and if necessary old rice mills, cinema halls, mandapams can be utilized for storage of paddy.
- Millers are bound to deliver the CMR in terms of the same variety of the paddy given to them.
- Rice Millers are responsible for storage and maintenance of the stocks until entire custom milling is completed during the season and until the CMR is accepted.
- The paddy issued to the millers for custom milling should be stored in hygienic condition and to facilitate inspections by officials authorized.
- The Joint Custodian Officers appointed by Joint Collectors shall physically verify the paddy / CMR stocks in the premises of designated rice mills periodically and submit the PV reports.
- In case of non-availability of paddy / rice during inspection, it will be treated as misappropriation and action will be initiated for recovery of the amount.

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WAREHOUSE MANAGEMENT

- Stacking to be done properly as per the standard norms being adopted in the FCI/ scientific godowns.
- Godown Managers should follow the First in First Out method while issuing the stocks variety wise.
- Stack cards should be provided in the buffer godowns.
- Godowns shall be free of rodents, snakes etc.
- Fumigation, spraying etc. should be done as per the prescribed time schedule.
- Curative and prophylactic treatments should be given to the stocks periodically to keep the stocks free from infestation.
- The warehouse managers of SWC/CWC/Investor Godowns are given login IDs and passwords for acceptance of CMR and they should comply with the procedures without deviation. The information in respect of acceptance of CMR will be the basis for finalization of the miller accounts and as such the warehouse managers should take responsibility for the transactions generated in the software application.

GUNNIES MANAGEMENT

- The District Managers shall follow circular instructions issued vide No.Mktg/M2/ 001552/G/2018-19,dtd.24.07.2019 by the VC & MD, APSCSCL.
- Stencil or Branding shall be in "RED" colour for Khariff 2020-21.
- Gunny inspection agency, SGS is using unique barcode seals and these seals and stickers are the key evidence for gunny bales inspection.
- The District Managers are advised not to open the complained bales and immediately inform the Head Office to register complaint through "JUTE SMART" and the entire consignment should be kept aside for Joint Inspection by the Team deputed by Jute Commissioner, Kolkatta.
- The Indent-wise and Mill-wise allotment of gunnies are uploaded in the Paddy Procurement Portal, so that the Districts Managers can acknowledge the receipt particulars.
- The movement of gunnies viz. receipts /issue of new/once used gunnies should be done through online paddy procurement portal with proper acknowledgement no off-line will be allowed.
- To appoint Gunny Transport Contractors for KMS 2020-21 to avoid hindrance in movement of gunnies for paddy procurement.
- Requirement of gunnies should be intimated in advance as per the targets fixed for KMS 2020-21.
- The rice millers may be mobilized for supply of used gunnies for paddy filling.
- Provision to be given to the Rice mills for delivery of once used bags to PPCs for paddy filling.
- No paddy should be allocated to the rice millers unless they furnished the gunny account and issued NOC from APSCSCL.
- The rice millers Bank Guarantee details should be entered in procurement portal, and mandotarily required before mapping or allocation, hence this should be done by October,2020 1st week without fail.

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- Separate account should be maintained for the gunnies New, Serviceable and Unserviceable should not be mingled under any circumstances.
- Gunny usage charges fixed by Govt of India will be paid to the millers**.**
- District Manager should submit monthly reports on New/Serviceable/Unserviceable gunnies by 5th of succeeding month. The Asst. Manager (G) and Asst. Manager (Accts) have to assist the DM.
- All the District Managers should ensure monthly physical verification of gunnies lying at godowns.
- District Managers must send the details of leftover gunnies of KMS 2019-20 godown wise duly certified by FCI officials to accord permission from Government of India to utilize in KMS 2020-21.
- Indent wise gunnies confirmations should be furnished to head office every month and consolidated report for the financial year to submit the same to auditors and also for issue of IOGs from head office.

PADDY TRANSPORTATION

- As per Govt. of India instructions, transport contractors are appointed for each district. Accordingly, the rates recommended by State Level Committee constituted vide GoI Lr vide reference No 192/(14)/2018–FC A/Cs Dt 06-05-2019 be adopted for transportation of paddy & rice for KMS 2020-21.
- The rates finalized through the above process will be taken into consideration for carrying out paddy transportation.
- In case of the inability of the transport contractor to place sufficient vehicles at all the PPCs, the farmer/rice miller/ transport agencies are permitted to transport the paddy to the rice mills and freight charges will be paid as per the rates arrived in the tender.
- The appointed contractors shall also transport the paddy to the deficit districts as per the allotment orders issued by the competent authority.
- The appointed Transport contractors shall make available adequate transport fleet, with GPS/ Mobile tracking for sending stocks to the identified and tagged rice mills from time to time.
- The farmers having own transport vehicles are also permitted to undertake transportation of paddy to the rice mills/PPCs duly getting them registered in the Paddy Procurement Portal.

FORTIFIED RICE:-

- The miller should deliver the quantity of rice equivalent to the quantity of FRK mixed with CMR in the ratio 1:100 for production of fortified rice in addition to the 67 percentage(67%) fixed out turn ratio of Raw rice.(i.e., 67.67%).
- The Rice miller should use the Length Graders especially for Blending that means it should be worked on principle of blending of CMR with FRKs in 1: 100 ratio.
- The Rice Miller should adopt stabilizer for the Vibratory Feeders and controllers during blending process which helps in mitigating the power fluctuations.
- The Rice miller should use fluorescent colour rexin slips for labeling of fortified rice for easily identification.

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- The fluorescent colour Rexin slips should contain +F logo in Blue colour and the remaining information/instructions should be in white colour viz., Fortified rice with Iron, Vitamin B12 and Folic acid for Supply under PDS/ICDS/MDM as the case may be only (Not for sale in the open market) along with variety, Net weight, crop year, mill code, address etc., along with a statement "People with Thalassemia may take under medical supervision".
- The +F logo should carry a tagline "Sampoorna Poshan - Swasth Jeevan".
- The miller should maintain separate account for Fortified Rice Kernels viz., Opening Balance, Receipt particulars (FRK Supplier name, batch No., Manufactured date etc.,) qty utilized for rice fortification and Closing Balance.
- The Fortified Rice Kernels should be stored in hygienic condition and the premises shall be cleaned regularly. FIFO should be followed while utilization of FRKs.
- No stagnant water is allowed inside the premises that may results in breeding of insects. Anti rodent measures should be adopted during storage of FRKs.
- Any loss sustained with regard to Fortified Rice Kernels during storage/ blending process/post blending shall be borne by the rice miller.

COMPLAINT CELL AND REDRESSAL MECHANISM

- Toll free number 1902 is available to receive complaints or any queries and they will be forwarded for redressal to the districts. The farmers should be informed to contact 1902 and 18004251903 toll free numbers if they face any difficulties in selling their produce.
- Inputs from CMAPP on the prevailing prices would be forwarded to the districts for immediate verification and necessary action to ensure MSP to the farmers.

6. All the Joint Collectors, Joint Directors of Agriculture, District Managers, APSCSCL and District Supply Officers are requested to ensure implementation of the above guidelines and take steps that the MSP is paid to the farmers for their paddy duly eliminating the intervention of middle men.

7. A copy of this order is available on the internet and can be accessed at the address - www.ap.gov.in;//goir.ap.gov.in .

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KONA SASIDHAR
EX-OFFICIO SECRETARY TO GOVERNMENT

To
The Commissioner of Civil Supplies, A.P., Vijayawada.
The VC & Managing Director, A.P. State Civil Supplies Corporation Limited, Vijayawada.
All District Collectors.
The General Manager (A.P.), Food Corporation of India, Hyderabad.
The Chief Executive Officer, SERP.
All the Joint Collectors.
All the District Supply Officers / DMs, APSCSCL.
The Commissioner for Cooperation and Registrar of Cooperative Societies, A.P., Guntur.

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Copy to:
The Secretary to Govt. of India, Min. of Consumer Affairs, Food & Public Distribution, Dept., of Food & Public Distribution, Krishi Bhavan, New Delhi.
The Director General, Vigilance and Enforcement Dept, A.P.
The Principal Secretary to Govt., Revenue(CT), Dept, A.P.
The Principal Secretary to Govt., Agrl. & Cooperation, A.P.
The Spl CS to Government, Agriculture, Mktg& Coop.Dept., A.P.
The Managing Director, A.P. State Warehousing Corpn. Ltd, Vijayawada.
The Regional Manager, Central Warehousing Corporation, Hyderabad.
The Commissioner & Director of Marketing, A.P., Guntur.
The Commissioner & Director of Agriculture, A.P., Guntur.
The Commissioner, Transport, A.P., Vijayawada.
The Commissioner, I & PR, A.P., Vijayawada.
The Secretary to Hon'ble Chief Minister for information.
The P.S to Hon'ble Minister for Price Monitoring, Food, Civil Supplies & Consumer Affairs, A.P.
The P.S to Hon'ble Minister for Agriculture and Horticulture, A.P.
The P.S to Hon'ble Minister for Marketing Department, A.P.
The President, Rice Millers Association, A.P.,
The President, DRMA, EG/WG/RMWA, Krishna district
SF/ SC (Computer No.1251217).

// FORWARDED :: BY ORDER //

SECTION OFFICER.